

MELIA FRITCH

Associate Professor * Academic Services Librarian * Kansas State University Libraries * E-mail: melia@ksu.edu

EDUCATION

Doctorate of Philosophy in Education, Curriculum & Instruction

Committee Co-Chairs: Dr. Kay Ann Taylor and Dr. F. Todd Goodson
Kansas State University, 2019

Master of Library Science

Emporia State University, 2010

Master of Arts in English

Kansas State University, 2004
Concentration: Cultural Studies

Graduate Certificate in Women's Studies

Kansas State University, 2004

Bachelor of Arts in Theatre

Chadron State College, 2000
Concentrations: Costume Design & Theatre History
Minor Emphasis: Speech & History

ACADEMIC WORK EXPERIENCE

Learning Experience and Design Team Lead (Associate Professor) Education Librarian (Associate Professor)

April 2019-Present

Academic Services Department
Kansas State University Libraries

- Provide vision, direction and leadership in the development of services and technologies specific to instructional design and undergraduate experience programs
 - Develop an instructional program that includes a systematic assessment component
 - Collaborate with colleagues to assess and meet departmental and the Libraries strategic plan goals
 - Advocate and represent the needs of the individuals and team as a whole to advance services, programs, or other appropriate initiatives
- Supervise, train, and orient librarians or staff, including the creation of performance plans, position descriptions, and evaluations
 - Supervise undergraduate experience librarian, instructional designer, instructional design residents, and graduate and undergraduate students.
- Communicate effectively with the department head, attend regular meetings
- Facilitate the development and maintenance of learning objects and environments aimed at increasing the information literacy of the Kansas State University community

- Provide a variety of user-centered services for faculty and students including orientation to library resources, and specialized library instruction
- Engage with programs and departments at K-State that are pursuing key initiatives in order to effectively integrate information literacy and library resources into educational environments
- Create and maintain learning tools and environments, using a variety of media and formats in order to remove unnecessary frustration from the research process.
- Chair the LibGuides Team to ensure that the LibGuides platform is easy to navigate, current, and consistent; manage, evaluate, and create LibGuides; train colleagues on Writing for the Web standards
- Serve as Steering Committee member for the New Literacies Alliance (NLA) to provide guidance, direction, and work actively with members of NLA Working Group
 - Support NLA by providing staff who will collaborate with Kansas, regional, and national university libraries to create a suite of online modules
- Engage with and develop collaborative working relationships with members of other units and departments at K-State Libraries and with University academic and administrative departments and research teams
 - Collaborate within and outside of the Academic Services Department to consult, assist with, and create learning environments that meet the needs of both instructors and patrons

Librarian (Associate Professor)
Academic Services Department
Kansas State University Libraries

August 2016-April 2019

- Provide services to patrons as member of Social Sciences/Education Team
 - Consult with professors and instructors of courses to design library instruction session for their courses to integrate information literacy skills into course
 - Teach library instruction sessions for undergraduate courses
 - Collaborate with colleagues to design and teach library instruction sessions for courses
 - Create online class guides for students to use for research assistance
 - Meet with students in one-on-one consultations and conduct reference interviews
- Provide services at the Hale Library Help and through virtual (IM) reference service
- Manage, evaluate, and create LibGuides; train colleagues on Writing for the Web standards as member of the LibGuides Team
- Work with colleagues to integrate multicultural literacy into library instruction sessions, including researching and sharing information
- Work with Content Development colleagues to serve the College of Education faculty and students through the leadership of the Curriculum Materials and Juvenile Literature Collections
- Engage with K-State community by providing service to outreach events

Librarian (Assistant Professor)
Undergraduate & Community Services Department
Kansas State University Libraries

August 2010-July 2016

- Supervise Undergraduate Specialists as Literacies, Design, and Instruction Team Co-Leader providing guidance, leadership, and mentorship within the Undergraduate and Community Services Department
- Coordinate the Dow Center for Multicultural & Community Studies to provide service to diverse population groups and provide multicultural resources and services to all patrons
- Provide services to patrons through library instruction:

- Consult with professors and instructors of courses to design library instruction session for their courses to integrate information literacy skills into course
- Teach library instruction sessions for undergraduate courses
- Collaborate with colleagues to design and teach library instruction sessions for courses
- Create online class guides for students to use for research assistance
- Meet with students in one-on-one consultations and conduct reference interviews
- Lead tours of Hale Library resources and services
- Provide services at the Hale Library Help and through virtual (IM) reference service
- Work with colleagues to integrate multicultural literacy into library instruction sessions, including researching and sharing information
- Work with Undergraduate and Community Services, Faculty & Graduate Services, and Content Development colleagues to serve the College of Education faculty and students through the leadership of the Education Matrix
- Engage with K-State community by providing service to outreach events

Reference Generalist – General Reference

July 2006-August 2010

Instructor/Tour Leader – Instruction

Kansas State University Libraries

- Provide services at the Hale Library Help Desk :
 - Work at the Help Desk and staff the virtual (IM) reference service approximately 30 hrs/wk including evenings and weekends
 - Provide research information to students, faculty, and community members by conducting reference interviews both face-to-face and via virtual (IM) reference
 - Provide Circulation and Reserves services to patrons
 - Supervise on-duty student employees during evening and weekend shifts
 - Assist in day-to-day management of the Library Help Desk
- Teach K-State Libraries Instruction courses to approximately 40 Public Speaking (SPCH 105/106) and approximately 60 Expository Writing (ENGL 100) students
- Lead tours of Hale Library resources and services for the K-State Libraries Instruction Unit's Basic Library Research classes
- Coordinate virtual (IM) reference training for K-State Libraries employees and maintain supporting policy and procedure documentation on the K-State Libraries wiki
- Engage with K-State community by writing articles for *ShortCuts*, contributing to the *Talking in the Library* blog, and updating K-State Libraries Twitter account

Instructor

October 2004-December 2009

Kansas State University English Department

Courses Taught:

- ENGL 417: Written Communication for the Workplace
- ENGL 320: The Short Story
- ENGL 251: Introduction to Literature
- ENGL 200: Expository Writing 2
- ENGL 100: Expository Writing 1
- Taught course material to approximately 20 students for each section (number of sections varied)
 - Planned and wrote lesson plans courses following English Department course policies

- Prepared assignment sheets for each assigned paper and/or test, quiz or other assignment
- Created group discussions and student workshops for in-class activities
- Held one-on-one instruction conferences with each student
- Reviewed and commented on student paper drafts; graded student papers
- Assigned class attendance, participation, and student grades

Student Supervisor – General Reference
Kansas State University Libraries

June 2007-December 2008

- Supervised eight student employees in General Reference at Hale Library
 - Organized work schedules for each student employee to ensure both desk coverage and completion of daily and weekly tasks related to position
 - Trained new student employees in department policies and procedures
 - Designed and conducted ongoing training sessions
 - Evaluated student employee performance and met with each employee to discuss goals
 - Managed daily work tasks and activities at Reception/Information Desk
 - Maintained open communication with student employees and General Reference Unit Coordinator

Instructor
Kansas State University Women's Studies Department

August 2004-May 2006

Course Taught:

- WOMST 105: Introduction to Women's Studies
- Taught course material to approximately 35 students for each section (number of sections varied)
 - Planned and wrote lesson plans for each course following Women's Studies Department course policies
 - Collaborated with faculty on developing global learning objectives for course
 - Created group discussions and fostered student involvement in class
 - Assisted students in development of critical analysis of ideas introduced in course
 - Mentored students in application of course material to their own lives
 - Graded student assignments and assigned attendance, participation, and grades

Academic Tutor/Mentor
Kansas State University Intercollegiate Athletics

January 2003-August 2010

- Mentor approximately four student-athletes in organization and planning skills each spring, summer, and fall semesters
- Assist Academic Counselor in course management and weekly task planning
- Tutor student-athletes in English, Sociology, Speech, and History courses
- Teach research skills to student-athletes
- Coordinate with Graduate Assistant to conduct training sessions for new tutors during fall semester

INVITED PUBLICATIONS

Coleman, J., Theiss-White, D., & Fritch, M.E. (2011). Social software for training and managing reference staff. *Indiana Libraries* 30 (1), 40-48.

REFEREED PUBLICATIONS

Fritch, M. (2018). Teaching as a Political Act: Critical Pedagogy in Library Instruction. *Educational Considerations*, 44(1). <https://doi.org/10.4148/0146-9282.1868>

Pitts, J., Fritch, M. (2017). Flipping Out(ward): Changing the Instructional Model for Large-Enrollment Courses. *Creative Instructional Design: Practical Applications for Librarians*, 227-242.

Fritch, Melia, & Pitts, Joelle E. (2016). Adding Bite to the Bark: Using LibGuides2 Migration as Impetus to Introduce Strong Content Standards. *Journal of Electronic Resources Librarianship*, 28(3), 159-171.

Fritch, M.E., Coleman, J., & Bonella, L. (2014). Nothing is Permanent but Change: The Journey to Consolidation and Back. *College & Undergraduate Libraries* 21 (1).

Fritch, E., Coleman, J., & Theiss-White, D. "We're never in the same room!": Using technology tools in the training and management of library staff and student employees. In F. Baudino & C. Ury (Eds.), *Brick and Click Libraries: an academic symposium, Friday, November 8, 2008*. Maryville, MO: Northwest Missouri State University.

PUBLICATIONS

Theiss-White, D., Dale, J., Fritch, M.E., Bonella, L., & Coleman, J. (2009). IMing overload: Libraryh3lp to the rescue. *Library Hi Tech News* 26 (1/2), 12-17.

BOOK REVIEWS

Fritch, M. (2013). Enslaved women in America: An encyclopedia. *Reference & User Services Quarterly*, 52(3), 267.

Fritch, M.E. (2012). Encyclopedia of Women in Today's World – book review. *Reference and User Services* 51 (4).

Fritch, M.E. (2011). Gender and Women's Leadership: A Reference Handbook – book review. *Reference and User Services* 51 (1).

Fritch, M.E. (2009). Encyclopedia of Gender and Society – book review. *Reference and User Services Quarterly* 49 (1).

INVITED PRESENTATIONS

Fritch, M.E. (2013). *Research Rescue: Flipping Instruction for Scalability, Learning, Assessment, and Sanity* at the Greater Western Library Alliance's conference/workshop Librarians Partnering for Student Learning: Leadership, Practice, and Culture, Las Vegas, NV. Co-created with Joelle Pitts.

REFEREED PRESENTATIONS

Fritch, M. & Pitts, J. (2015). *Cleaning House: Using the LibGuides 2 Migration to Clean Out the Old and Adopt the New*. Poster Presentation at the Annual American Library Association National Conference, San Francisco, CA.

Logan, C. & Fritch, M.E. (2014). *Co-Curricular Collaboration with Librarians*. Presentation at the Lilly Conference on College and University Teaching & Learning, Traverse City, MI.

Gonzalez, T., Smith, J., Valenzuela, N., & Fritch, M.E. (2014). *Viewpoint 360: Immigration*. Panel presentation for the inaugural event sponsored by the Dow Center for Multicultural and Community Studies. Kansas State University, Manhattan, KS.

Pitts, J., Fritch, M.E., Lenz, H. (2014). *An International Flipped Classroom: Meeting the Literacy Needs of International Students Through the English Program*. Presentation at the Colleague to Colleague Summer Institute on Distance Learning and Instructional Technology, Overland Park, KS. (did not attend presentation)

Jordan, S., Logan, C., & Fritch, M.E. (2013). *Integrating the Co-curricular Units into the Classroom* at the Institute for Student Learning Assessment. Kansas State University, Manhattan, KS.

Bourg, C., Engle, L., Fritch, M.E., Martin, C., & Sadler, B. (2013). *Gender in/and/of Academic Libraries*. Panel Presentation at the American Libraries Association National Conference, Chicago, IL.

Fritch, M.E. (2013). *History of Women Leaders*. Presentation for the K-State Sesquicentennial Brownbag Lunch and Lecture Series. Kansas State University, Manhattan, KS.

Fritch, M.E. (2013). *Leaving the Literary Canon: Incorporating Diversity in Library Instruction*. Poster session at the Association of College and Research Libraries National Conference, Indianapolis, IN.

Fritch, M.E. & White-Godinet, M. (2013). *Searching for the Truth: Linking Students to Library Resources through Online Instruction* at the Innovations in Teaching & Learning: Speakers, Thinkers, and Doers conference/workshop, Kansas State University, Manhattan, KS.

Lo, L., Beard, R., Ghouse, N., & Fritch, M. (2012). *Getting to Diversity: Developing a Substantive Professional Development Experience in Recruiting Underrepresented Groups to Librarianship*. Poster session at the Joint Conference of Librarians of Color, Kansas City, MO.

Fritch, M.E., Bonella, L., Coleman, J. (2011). "Nothing is Permanent But Change": *Redesigning the Help Desk (Again); or, The Journey to Consolidation and Back*. Poster session at the Association of College and Research Libraries National Conference, Philadelphia, PA.

Fritch, M. E., Theiss-White, D., Coleman, J., & Bonella, L. (2010). *Climbing the ladder to success: Using student workers for face-to-face and IM reference*. Poster session at annual meeting of the American Library Association National Conference, Washington, D.C.

Fritch, M.E., Theiss-White, D., Coleman, J., & Bonella, L. (2009). *“But We’re Not Dead Yet!”: Going against the trend with K-State Libraries reference services*. Poster session at the Association of College and Research Libraries National Conference, Seattle, WA.

Coleman, J., Theiss-White, D., Fritch, M.E., & Bonella, L. (2009). *Libstats*. Cyber Zed Shed presentation at the Association of College Research Libraries National Conference, Seattle, WA.

Coleman, J., Theiss-White, D., Fritch, M.E., & Bonella, L. (2009). *Are reference desks passe?* Roundtable discussion at the Association of College and Research Libraries National Conference, Seattle, WA.

Fritch, E., Coleman, J., & Theiss-White, D. (2008). *“We’re Never in the Same Room!”: Using technology tools in the training and management of library staff and student employees*. Presentation at the Brick and Click Conference, Maryville, MO.

Coleman, J., Theiss-White, D., & Fritch, E. (2008). *Training 2.0: Using online tools to improve the efficiency, efficacy, and accessibility of training for library employees*. Presentation at the annual meeting of the Kansas Library Association College and University Libraries Section Conference, Lawrence, KS.

Theiss-White, D., Bonella, L., Coleman, J., McCraw Dale, J. & Fritch, E. (2008). *IM'ing overload: Managing IM patrons and making software decisions*. Presentation at the annual meeting of the Kansas Library Association College and University Libraries Section Conference, Lawrence, KS.

Bonella, L., Coleman, J., Fritch, E. & Theiss-White, D. (2008). *Beyond the hash(mark): Tally sheets are so 2005*. Presentation at the Reference Renaissance: Current and Future Trends Conference, Denver, CO.

Bonella, L., Coleman, J., Fritch, E. & Theiss-White, D. (2008). *“r u there? i need help:” Virtual reference at Kansas State University*. Presentation at the Reference Renaissance: Current and Future Trends Conference, Denver, CO.

INVITED WORKSHOPS & DISCUSSIONS

Szasz Palmer, S., Fritch, M.E., Bonella, L., Fulkerson, D., Senior, H.E.K., & Pashkova-Balkenhol, T. (2010). *Tick marks, tally marks, mouse clicks – oh, my!: Why we count what we count*. RUSA/RSS Hot Topics in Frontline Reference Services Discussion Group at the annual meeting of the American Library Association National Conference, Washington, D.C.

Theiss-White, D., Dale, J., Bonella, L., Coleman, J. & Fritch, M.E. (2009). *Virtual reference for dummies (or smarties): How to implement, operate, manage, and train*. Kansas City Metropolitan Library Information Network (KCMLIN) workshop, Independence, MO.